## **Conference Public Information Committee Report 7/2/2025**

### **Mission Statement**

The primary purpose of the is to carry the S.L.A.A. message to sex and love addicts by:

- (a) working with national and international service entities, intergroups, and local groups to convey S.L.A.A. information to the potential members and their supporters;
- (b) providing materials to help members carry the S.L.A.A. message; and
- (c) supporting service bodies to do outreach at intergroup and group levels.

## Members:

Max B. (CA) (Chair) <u>slaa.maxb58@gmail.com</u>
David B. (MA) (IFFS Chair.), <u>davidb.ma.1969@gmail.com</u>
Atlanta (CA), <u>matroshka.2008@gmail.com</u>
Jack F. (AUS) (BOT Liaison), jack.french.ohaii@gmail.com

Number of members consistently attending meeting (5)

When your committee meets, 1<sup>st</sup> Sunday at 6:15pm PT Committee work:

## 1. CY25 Project: Member Survey, Purpose

This Report explains the purpose of the SLAA Member Survey and what insight into the Fellowship the survey was designed to provide.

Sex and Love Addicts Anonymous Fellowship Wide Services Inc (FWS) conducts a member survey every four to six years. In 2018, 841 members kindly participated by responding to the detailed questions set out in the attached Table. Our expectation is well over 1000 will respond to the 2024 Survey. The CPIC will ensure the collected data be distributed to an audience of professionals. It was intended that findings from the survey be provided free of charge to be used as an aid to:

- Health care professionals Media and news professionals
- Correctional facilities professionals Researchers and students; and Treatment facilities professionals
- Members of the public seeking information about SLAA. Employee assistance professionals.

# Digital Outreach Subcommittee (DOS) OPEN - Sub-committee Chair- Open - YouTube - Internet outreach, e.g., creating

- content for YouTube channel.
  (d) Channel has 52 Videos and more the 251,492 Views, over 125,000 hours of View time,
- (e) The YouTube Channel is under a transformation our Webmaster is looking at other platforms and we will be moving all of the assets to that platform soon. We will still have a small presents on YouTube, PSA's and an introduction to SLAA will point users to the new platform.
- 1. Inter-fellowship Forum Subcommittee (CIFC) David B Sub-committee Chair

5,170 subscribers. www.youtube.com/@SLAA Conference PI Committee

This subcommittee represents S.L.A.A. in the Interfellowship Forum, which allows communication among the different S-Fellowships.

- 2. Hospitals and Institutions Sub-committee (CHIS) New chair is pending Committee Approval Sub-committee Chair Works with groups to perform outreach to hospitals, treatment centers, and prisons.
- 3. Military / Veteran Outreach Sub-committee (MVOC) New chair is pending Committee Approval Subcommittee Chair

### Other CPIC News

The CPIC has many opportunities to be of service to our Fellowship. The expanded role of CPIC in the use of the WEB and digital technology has a new requirement for members with skills in emerging technology.

We need a Hospitals and Institutions Subcommittee H&IS Chair

We need Active-Duty Military and Veterans from around the world to be of service. We would like to have your stores to help other Active-Duty Military and Veterans and professionals understand the recovery you have found in our fellowship. SLAA Virtual is actively performing outreach in the Virtual footprint.

We are looking for stories from those that have been of service on H&I panels. Fellows that Work in mental health, are doctors, and those that work in the legal professions. Your stories will give other professionals an insight into the recovery you have found in our fellowship.

Our IFFS is working with other fellowship to build partnerships to be able to share the cost of attending recovery conferences

Budget:

Spent last FY 2024 = < \$100

Our Request Budget for 2025 = \$500

Respectfully Submitted,

MaxB Chair CPIC