

## **Conference Sponsorship Committee (CSPC) Report for the Chairs**

**MISSION:** “The goal of the Conference Sponsorship Committee (CSPC) is to strengthen and support all forms of S.L.A.A. Sponsorship.”

**Meets on zoom** - 3rd Thursday at 6pm ET, 4pm CT, 3pm PT (log in info on page 2)

Active members: Steve P. (Chair) (PA), James B. (Co-Chair) (UT), Ari F. (NJ), Clay B. (VA), Celia G. (Bali), Atlanta K. (CA). George F. (NJ), Peggy S. (AZ), Rochelle K (OH)  
Board Liaison: Patrick D (UK) trusteepatrick@gmail.com

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### **Active Projects:**

1. Creation of new sponsorship literature:
  - Draft Sponsorship Literature has gone through the Style Committee process and the CSPC LWG (literature working group) has reviewed the changes. Currently, it is on the agenda as an IFD for this year's ABM.
  - Current members of the literature sub-committee are Ari F (NJ), James B (UT), Steve P. (PA), Jeff R. (WA), Kev K. (CA), Peggy S. (AZ), Atlanta (CA).
2. Sponsorship Workshop took place 3/7/25; it will be parsed into small audio/video components. Will be pushed on SLAA YouTube with CPIC.

### **Ongoing Projects:**

Communications & Outreach Working Group - The members of the CSPC respond to voicemails and emails from people seeking outreach related to sponsorship. There is a general email we use when replying which contains a lot of information on sponsorship and suggestions on how to find a sponsor. The auto-reply includes a link to the 3/18/23 Sponsorship Workshop.

- James B. (UT) heads this sub committee with Cathy G. (CA), Celia G. (AUS), Clay B. (DC).

Established a regular SLAA (virtual) meeting focused on Sponsorship; chaired by rotating members of the CSPC. Meeting is Sunday weekly at 8:00PM(ET). Link is

<https://us02web.zoom.us/j/84411255843?pwd=Wle0wB9IBas2yMapw15FT66x2rgMvk.1>

Meeting ID: 844 1125 5843

Passcode: 612801

### **Anticipated Projects:**

- CSPC working on updates for the F.W.S. Knowledge Base pages
- More frequent sponsorship workshops

**LOGIN INFO**– to monthly meeting

<https://us02web.zoom.us/j/82346037240?pwd=cmt1NlByZUtvVjRzNUgwRGFPdWdOZz09>

Meeting ID: 823 4603 7240

Passcode: 247012

Submitted 7/1/2025